

## Education

**Western Kentucky University**  
Bowling Green, Ky.  
August 2009 - May 2013  
Graduated Magna Cum Laude  
Bachelor of Arts in Photojournalism  
Minor in Marketing

## Proficiencies

Photoshop  
Final Cut Pro 7 & X  
Premiere  
InDesign  
Photo Mechanic  
Social media  
WordPress, Mura & OU Campus CMS  
HTML & CSS  
Basic JavaScript & jQuery  
Dreamweaver  
AP Style  
FTP transfer  
Search engine optimization  
Microsoft Office  
Macintosh computers  
On and off camera flash  
Audio recording equipment  
Canon & Nikon DSLR still & video  
Email marketing

## References

Available upon request

## Employment

### Office of Student Publications

Western Kentucky University, Bowling Green, Ky.  
July 2017 - present: Talisman adviser and specialty publications manager  
Advise Talisman students producing a news, culture and lifestyle website and semi-annual magazine and Cherry Creative students producing client-centered storytelling by listening when they need to talk, encouraging them when they need a boost, challenging them when they can do better, and feeding them when they've spent more time at the office than they expected; recruit high school students interested in media; sustain relationships with alumni; plan student publications trainings and special events as member of six-person professional staff

### Kentucky High School Media Institute

Western Kentucky University, Bowling Green, Ky.  
January 2017 - present: Coordinator  
Organize spring contest, one-day fall workshop and week-long summer workshop to provide learning opportunities to high school journalism students while recruiting potential students to WKU

### The Center for Gifted Studies

Western Kentucky University, Bowling Green, Ky.  
January 2015 - July 2017: Coordinator of technology and communications  
Orchestrated storytelling initiatives and other online content across website, blog and social media; interacted with and served students, teachers and other constituents; supervised photography intern; designed print and digital materials; promoted programming at conferences; provided technology support

### Catholic Courier and El Mensajero Católico newspapers

Rochester, N.Y.  
September 2013 - January 2015: New media coordinator  
Selected, edited and promoted online content; photographed and edited still and video assignments; designed quick-turn and long-term interactive web features; authored blog posts

### Talisman

Western Kentucky University, Bowling Green, Ky.  
May 2012 - June 2013: Picture editor  
Coordinated coverage of long-term stories, events and features with 22 staff photographers and editorial board; mentored photographers; designed first iPad edition of yearbook  
September 2009 - March 2011: Staff photographer

### College Heights Herald

Western Kentucky University, Bowling Green, Ky.  
December 2011 - May 2012: Assistant picture editor  
Generated and distributed photo assignments; managed ten staff photographers and freelancers; edited and toned photos for print and online publication; coordinated coverage with other editors

### Honors College at WKU

Western Kentucky University, Bowling Green, Ky.  
April 2010 - December 2011: Recruitment publicist and multimedia specialist  
Generated multimedia content for blog and publications; managed social media presence; designed publications

### Interlochen Arts Camp

Interlochen, Mich.  
June 2011 - August 2011: Photography intern  
Photographed and edited daily assignments and self-generated features for use in marketing materials

### Eastern Region Cadet Command Public Affairs Office

Fort Knox, Ky.  
June 2010 - August 2010: Photography intern  
Provided photographs for daily photo galleries and a weekly newspaper covering cadets in training

## Other Experience

### Jostens Photo Contest

March 2018: Member of four-judge panel for national high school photography contest

### Kansas Collegiate Media Contest

February 2018: Judge photography entries

### National College Media Convention

October 2017: Presented sessions on photo editing and sports photography  
March 2013: Presented sessions on photography, editorial leadership and tablet app design  
October 2010: Presented session on audio slide shows and critiqued on-site photo contest

# Sam Oldenburg

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## Other Experience (continued)

### **Journalism Education Association National Write-Off Contest**

Fall 2013 - present: Judge and critique photojournalism categories in biannual high school contest

### **Mountain Workshops**

October 2016: Social media team co-leader and ground transportation coordinator

October 2015: Social media team co-leader and ground transportation coordinator

October 2012: Media manager and senior labbie

October 2011: Photojournalism participant

October 2010: Teaching assistant

### **Texas Association of Journalism Educators photo contests**

Fall 2016: Judge and critique photojournalism categories in high school contest

### **College Media Association Pinnacle Awards**

Summer 2014 - summer 2017: Judge photojournalism categories in annual contest

### **Kentucky High School Journalism Scholars Day**

Fall 2010, 2011, 2012, 2015, 2016: Taught sessions on photography, photo editing and tablet app design

### **Sports Shooter Academy**

September 2011: Workshop participant, Nikon Scholarship Recipient

## Honors

### **Catholic Press Association Catholic Press Awards, June 2015**

Second place web and print combination package (team entry)

Third place multiple picture package

Honorable mention sports photo

### **New York Press Association Better Newspaper Contest, March 2015**

First place sports feature photo

Third place photographer of the year

Third place use of video

### **Associated Collegiate Press National Pacemaker, October 2014**

College Yearbook Pacemaker awarded to the Talisman (served as picture editor)

### **Columbia Scholastic Press Association, March 2014**

College Yearbook Gold Crown awarded to the Talisman (served as picture editor)

### **Hearst Journalism Awards Program, May 2013**

Seventh place multimedia team reporting (served as team coordinator and video shooter/editor)

### **Associated Collegiate Press National Pacemaker, October 2012**

Four-year non-daily Newspaper Pacemaker awarded to the College Heights Herald (served as assistant picture editor)

### **National Press Photographers Foundation, June 2012**

Still and multimedia scholarship recipient

### **Hearst Journalism Awards Program, May 2012**

Third place multimedia team reporting (served as assistant web designer)

### **Kentucky News Photographers Association 2011 Pictures of the Year Competition**

First place sports picture story, student division

### **Kentucky News Photographers Association 2010 Pictures of the Year Competition**

Third place spot news photo, student division

Third place feature news photo, student division

Third place news picture story, student division