



CHERRY CREATIVE

2019 - 2020 GOALS

- **Build** a consistent look and presence on campus, with clients, and in the community
- **Increase** total revenue to \$90,000 for the 2019-2020 year
- **Generate** revenue through at least three videos per semester with the addition of the video coordinator position this year
- **Host** more training workshops to refine skills and produce quality work that staff members are proud of